

# REGISTER ME FOR THE LEARNING & THE BRAIN CONFERENCE

May 5-7, Chicago, IL

**\*Required (Don't abbreviate)**

\*Full Name: \_\_\_\_\_  
\*Position/Title: \_\_\_\_\_  
\*School/Organization: \_\_\_\_\_  
\*Address: \_\_\_\_\_  
\*City: \_\_\_\_\_  
\*State/Province: \_\_\_\_\_  
\*Zip/Postal Code: \_\_\_\_\_  
\*Country: \_\_\_\_\_  
\*Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
\*E-mail: \_\_\_\_\_

**Pricing:**

May 5-7, 2011

## **May Conference Registration**

Early Bird Registration is \$495 per person. (THROUGH February 25, 2011)

\_\_\_\_\_ Please register me at the Early Bird Registration Rate of \$495 per person rate.

General Conference Registration is \$565 per person (February 25, 2011 THROUGH April 22, 2011)

\_\_\_\_\_ Please register me for the General Conference Rate of \$565 per person.

Late Conference Registration is \$580 per person. (AFTER April 22, 2011)

\_\_\_\_\_ Please register me at the Late Registration Rate of \$580 per person rate.

## **L&B Society Members Discount Conference Registration**

If you are not already a member, go to the [www.learningandthebrain.com](http://www.learningandthebrain.com) and click the Join the Society button to become a member.

Early Bird Rate for L&B Society Members is \$460 per person. (THROUGH February 25, 2011)

\_\_\_\_\_ Please register me at the Early Bird Rate of \$460 per person. I am a Society Member.

**General Registration Rate for L&B Society Members is \$530 per person. (February 25, 2011 THROUGH April 22, 2011).**

\_\_\_\_\_ Please register me at the \$530 general registration L&B Society rate. I am a Society Member.

**Late Conference Registration for L&B Society Members is \$545 per person. (AFTER April 22, 2011)**

\_\_\_\_\_ Please register me at Late Registration Rate of the \$545. I am a Society Member.

### **Students/Volunteer Conference Discount Registration**

**Volunteer Program - (Grad. Students Only) Discount Rate** is \$275 per person.

You must currently be a student at a university and must fax us a copy of your Student ID card to 781-449-4024.

You will be required to work the conference (helping with registration, seating, room assignments, etc.) for the discount.

Please register early, as volunteer spaces are limited.

\_\_\_\_\_ Please register me for the Volunteer rate of \$275. I am a Student (ID required).

### **Group Rate Conference Registration (Only for Groups of 5 or more)**

**Early Bird Rate for Groups is \$450 per person. (THROUGH February 25, 2011)**

Register five or more from your organization and receive a discounted rate of \$450 per person (Registrations must be completed at the same time to receive discount)

\_\_\_\_\_ Please register me at the Early Bird Group rate of \$450 per person.

**General Registration Rate for Groups is \$475 per person. (AFTER February 25, 2011)**

Register five or more from your organization and receive a discounted rate of \$475 per person (Registrations must be completed at the same time to receive discount)

\_\_\_\_\_ Please register me at the General Registration Group Rate of \$475.

## **Additional Workshop/Events Registration**

### **1. Pre-Conference Workshops, Wednesday, May 4, 2011**

Full-day workshops run from 10:00 AM until 5:00 PM on Wednesday, May 4, 2011 at the Westin Michigan Avenue in Chicago, IL. Half-day workshops run from 1:00 PM to 5:00 PM at the same location and there is a 2-hour workshop from 1PM to 3PM. Full-day workshops are \$250, half-day workshops are \$185 and the 2-hour workshop is \$95. Add \$25 to the total if not attending the Conference.

**Please select the workshop you want, if any:**

#### **FULL-DAY WORKSHOPS (10AM – 5PM)**

**Best Practices in Brain Compatible Classrooms (\$250)**

**Strategies to Increase Focus, Motivation, Memory and Test Success (\$250)**

#### **HALF-DAY WORKSHOPS (1 PM – 5PM)**

**The Myth of Talent and What it Means for Classroom Practice (\$185)**

**Understanding the Brain and Learning (\$185)**

#### **2-HOUR WORKSHOP (1PM – 3PM)**

**Using Experiential Learning to Design Successful, Lasting Change in Teenagers (\$95)**

**I am signing up for a workshop but not the general conference (\$25)**

### **2. Post-Conference Workshops, Saturday, May 7, 2011**

Half-day workshops run from 1:00 PM until 4:30 PM on Saturday, May 7, 2011 at the Westin Michigan Avenue in Chicago, IL. Workshops are \$145. Add \$25 to the total if not attending the Conference.

Please select the workshop you want, if any:

**HALF-DAY WORKSHOPS (1PM – 4:30PM)**

\_\_\_\_\_ **Teaching Students of Poverty and Diversity (\$145)**

\_\_\_\_\_ **Risk and Resilience: Changing the Lives of Children with ADHD (\$145)**

\_\_\_\_\_ **Neuropsychology of Math Disorders (\$145)**

\_\_\_\_\_ **I am signing up for a workshop but not the general conference (\$25)**

**3. Thursday "Meeting of the Minds" Reception Registration**

\_\_\_\_\_ **I plan to attend the reception (FREE).**

(Reception will take place on Thursday, May 5th at the hotel. It's free but reservations are required.)

**4. Brain Scan Tour**

Take this unique opportunity to see an brain activity recorded in action and learn about research at Northwestern University's Auditory Neuroscience Lab. One person from each tour will be selected by the Laboratory to have their brain waves recorded while doing an experiment. **Please check the availability of the Brain Scan tours at 781-449-4010 x 101 before sending in this form.**

\_\_\_\_\_ **I plan to attend the 2pm Brain Scan (\$120)**

\_\_\_\_\_ **I plan to attend the 3pm Brain Scan (\$120)**

**5. Poster Session Registration**

\_\_\_\_\_ **I plan to submit a poster session for the conference.**

(Please send your poster session proposal to [info@learningandthebrain.com](mailto:info@learningandthebrain.com) by March 31, 2011)

**Professional Development and Graduate Credit**

\_\_\_\_\_ **I would like Professional Development Credit (\$5.00 charge for postage & handling).**

Please send my certificate by:

\_\_\_\_\_ **Postal Mail (Please include \$5 for shipping/postage)**

\_\_\_\_\_ **Email (Free of charge)**

For further information on credits, call 781-449-4010 x101

**How Did You Hear About the Conference?**

\_\_\_\_\_ **I have attended PIRI's Learning & the Brain Conferences in the past.**

\_\_\_\_\_ **I received a brochure.**

\_\_\_\_\_ **I received an email from us.**

\_\_\_\_\_ **From our Website (If from another website, which one?).** \_\_\_\_\_

\_\_\_\_\_ **From friends and colleagues (please indicate below how they heard about it).**

**If you have any ADA needs, please describe below.**

The Westin Michigan Avenue is ADA compliant.

Please also notify Kristin at [kristin.dunay@learningandthebrain.com](mailto:kristin.dunay@learningandthebrain.com) if you have ADA needs so we can make arrangements.

Charge registration(s) to my credit card:

\_\_\_ Visa

\_\_\_ Mastercard

\_\_\_ AMEX

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

ZIP: \_\_\_\_\_

Total Amount to be charged to Credit Card: \_\_\_\_\_

Checks and Purchase Orders should be made payable to Public Information Resources, Inc. and sent to 35 Highland Circle, 1<sup>st</sup> Floor, Needham, MA 02494 or faxed to 781-449-4024.

If you are paying by Purchase Order, please indicate the PO Number on the line below and fax a copy of the PO to us at 781-449-4024. Or use the space below for questions or enter in your discount code if you have one.

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#### **REGISTRATION POLICIES**

Registrations are taken and confirmed, on a first-come, first-served basis according to receipt of full payment or purchase order. **Unpaid registrations without a purchase order will be canceled after 30 days. If you do not receive a confirmation within three weeks after sending full payment or purchase order, call (781) 449-4010 ext. 101 or ext. 102.** Early bird registration is \$495 through February 26, 2011 and \$460 for *Learning & the Brain* Society members. General conference registration is \$565 per person or \$530 if you are a *Learning & the Brain* Society member. After April 22, 2011, late registration will be \$580 per person, or \$545 if you are a Society member. A \$35 administrative fee will be added for on-site registration at the conference. Groups of five or more may register at \$475 a person, if registering together with payment or purchase order.

#### **SUBSTITUTIONS, CANCELLATIONS AND WAIT LIST**

Substitutions are permissible up to seven days before the conference, but you must notify PIRI in writing by fax or mail. Cancellations must be requested no later than April 22, 2011. No cancellations can be accepted after April 22, 2011. Because cancellations incur substantial administrative costs, we regret that it is necessary to charge a cancellation fee of \$50 per person if before February 26, 2011, or \$150 per person if you cancel after February 26, 2011, but before April 22, 2011. Cancellations must be sent in writing to PIRI at: 35 Highland Circle, First Floor, Needham, MA 02494-3099 or faxed to PIRI at (781) 449-4024.

#### **CONFERENCE CHANGES AND RESPONSIBILITY**

Public Information Resources, Inc. (PIRI) reserves the right, without having to refund any monies to participants, to make changes in the conference, its program, schedule, workshops, sessions, events, location, and/or faculty should PIRI, in its sole discretion, deem any such changes necessary or advisable. Similarly, PIRI further reserves the right to cancel any workshops, sessions, events, credit courses, or the conference entirely, in which case PIRI's liability to participants shall be strictly limited to a refund of those fees. PIRI, the Cooperating Organizations and Sponsors are not responsible for (nor do they necessarily endorse) the efficacy, accuracy, or content of any recommendations, statements, research, or other information provided at the conference.