

REGISTER ME FOR THE LEARNING & THE BRAIN CONFERENCE

Feb. 17-19, San Francisco, CA

***Required Fields (Don't abbreviate)**

*Full Name: _____
*Position/Title: _____
*School/Organization: _____
*Address: _____
*City: _____
*State/Province: _____
*Zip/Postal Code: _____
*Country: _____
*Phone: _____
Fax: _____
*E-mail: _____

Pricing:

Feb. 17-19, 2011

Feb. Conference Registration

General Conference Registration is \$565 per person (THROUGH Feb. 4, 2011)

_____ Please register me at the General Conference Rate of \$565 per person.

Late Conference Registration is \$580 per person. (AFTER Feb. 4, 2011)

_____ Please register me at the Late Conference Rate of \$580 per person.

L&B Society Members Discount Conference Registration

If you are not already a member, go to the www.learningandthebrain.com and click the Join the Society button to become a member.

_____ Please register me at the General Conference Rate of \$530 per person. I am a Society Member. (THROUGH February 4, 2011)

Late Conference Registration for L&B Society Members is \$545 per person. (AFTER February 4, 2011)

_____ Please register me at the Late Registration Rate of \$545 per person. I am a Society Member.

Students/Volunteer Conference Discount Registration

Volunteer Program - Discount Rate is \$275 per person.

You must currently be a student at a university and must fax a copy of your Student ID card to 781-449-4024.

You will be required to work the conference (helping with registration, seating, room assignments, etc.) for the discount.

Please register early, as volunteer spaces are limited.

_____ Please register me for the Volunteer rate of \$275. I am a Student (ID required).

Group Rate Conference Registration (Only for Groups of 5 or more)

General Registration Rate for Groups is \$475 per person.

Register five or more from your organization and receive a discounted rate of \$475 per person (Registrations must be completed at the same time to receive discount)

_____ Please register me at the General Registration Group Rate of \$475 per person.

Additional Workshop/Events Registration

1. Pre-Conference Workshops, Wednesday, February 16, 2011

Full-day workshops run from 10:00 AM until 5:00 PM on Wednesday, February 16, 2011 at the Fairmont San Francisco in San Francisco, CA. Half-day workshops run from 1:00 PM to 5:00 PM at the same location. Full-day workshops are \$250 and half-day workshops are \$185. Add \$25 to total if not attending the Conference.

Please select the workshop you want, if any:

FULL-DAY WORKSHOPS (10 AM – 5 PM)

_____ **Sustaining Students' Classroom Attention in the Digital, Distracted Age (\$250)**

_____ **Teaching Teens and Their Brains in the Digital Age (\$290 = \$250 plus \$40 materials and book fee)**

HALF-DAY WORKSHOPS (1 PM – 5PM)

_____ **High Impact Teaching in the (Generation) XYZ Era of Education (\$185)**

_____ **Building the Reading Brain in PreK-3 (\$185)**

_____ **Emotions, Culture and Brain-Body Connection: What Teachers Need to Know (\$185)**

_____ **I am signing up for a workshop but not the general conference (\$25)**

2. Post-Conference Workshops, Saturday, February 19, 2011

Half-day workshops run from 1:00 PM until 4:30 PM on Saturday, February 19, 2011 at the Fairmont San Francisco in San Francisco, CA. Workshops are \$175. Add \$25 to total if not attending the Conference.

Please select the workshop you want, if any:

HALF-DAY WORKSHOPS (1 PM – 4:30 PM)

_____ ***NEW* Brain Compatible Approaches for Motivating Reluctant Learners (\$175)**

_____ **Play, Exercise and Learning in the Digital Age (\$175)**

_____ **Teaching and Learning 21st Century Skills in the 21st Century Classrooms (\$175)**

_____ **Stress, Addiction and the Growing Brain: New Challenges for Teaching Today's Student (\$175)**

I am signing up for a workshop but not the general conference (\$25)

3. Thursday "Meeting of the Minds" Reception Registration

I plan to attend the reception (FREE).

(Reception will take place on Thursday, February 17 at the hotel. It's free but reservations are required.)

4. Brain Scan Tour

Take this unique opportunity to see an fMRI brain scan in action and learn about research at the Cognitive Control and Development Lab on the UC Berkeley Campus. One person from each tour will be selected by UC Berkeley to have their brain scanned. Limited enrollment. **Please check the availability of the Brain Scan tours at 781-449-4010 x 101 before sending in this form.**

I plan to attend the 1pm Brain Scan (\$120)

I plan to attend the 2pm Brain Scan (\$120)

I plan to attend the 3pm Brain Scan (\$120)

5. Poster Session Registration

I plan to submit a poster session for the conference.

(Please send your poster session proposal to info@learningandthebrain.com by January 14, 2011)

Professional Development and Graduate Credit

I would like Professional Development Credit

Please send my certificate by:

Postal Mail (Please include \$5 for shipping/postage)

Email (Free of charge)

For further information on credits, call 781-449-4010 x101

How Did You Hear About the Conference?

_____ **I have attended PIRI's Learning & the Brain Conferences in the past.**

_____ **I received a brochure.**

_____ **I received an email from us.**

_____ **From our Website (If from another website, which one?).** _____

_____ **From friends and colleagues (please indicate below how they heard about it).**

If you have any ADA needs, please describe below.

The Fairmont San Francisco is ADA compliant.

Please also notify Kristin at kristin.dunay@learningandthebrain.com if you have ADA needs so we can make arrangements.

Charge registration(s) to my credit card:

Visa

Mastercard

AMEX

Card Number: _____

Exp. Date: _____

Cardholder Name: _____

Address: _____

City: _____

State: _____

ZIP: _____

Total Amount to be charged to Credit Card: _____

Checks and Purchase Orders should be made payable to Public Information Resources, Inc. and sent to 35 Highland Circle, 1st Floor, Needham, MA 02494 or faxed to 781-449-4024.

If you are paying by Purchase Order, please indicate the PO Number on the line below and fax a copy of the PO to us at 781-449-4024. Or use the space below for questions or enter in your discount code if you have one.

REGISTRATION POLICIES

Registrations are taken and confirmed, on a first-come, first-served basis according to receipt of full payment or purchase order. **Unpaid registrations without a purchase order will be canceled after 30 days. If you do not receive a confirmation within three weeks after sending full payment or purchase order, call (781) 449-4010 ext.101 or ext. 102.** Early bird registration is \$495 through Nov. 30, 2010 and \$460 for *Learning & the Brain Society* members. General conference registration is \$565 per person or \$530 if you are a *Learning & the Brain Society* member. After February 4, 2011, late registration will be \$580 per person, or \$545 if you are a Society member. A \$35 administrative fee will be added for on-site registration at the conference. Groups of five or more may register at \$475 a person, if registering together with payment or purchase order.

SUBSTITUTIONS, CANCELLATIONS AND WAIT LIST

Substitutions are permissible up to seven days before the conference, but you must notify PIRI in writing by fax or mail. Cancellations must be requested no later than February 4, 2011. No cancellations can be accepted after February 4, 2011. Because cancellations incur substantial administrative costs, we regret that it is necessary to charge a cancellation fee of \$50 per person if before November 30, or \$150 per person if you cancel after November 30, 2010, but before February 4, 2011. Cancellations must be sent in writing to PIRI at: 35 Highland Circle, First Floor, Needham, MA 02494-3099 or faxed to PIRI at (781) 449-4024.

CONFERENCE CHANGES AND RESPONSIBILITY

Public Information Resources, Inc. (PIRI) reserves the right, without having to refund any monies to participants, to make changes in the conference, its program, schedule, workshops, sessions, events, location, and/or faculty should PIRI, in its sole discretion, deem any such changes necessary or advisable. Similarly, PIRI further reserves the right to cancel any workshops, sessions, events, credit courses, or the conference entirely, in which case PIRI's liability to participants shall be strictly limited to a refund of those fees. PIRI, the Cooperating Organizations and Sponsors are not responsible for (nor do they necessarily endorse) the efficacy, accuracy, or content of any recommendations, statements, research, or other information provided at the conference.